

MICHAEL E. SYKUTA, PH.D.

CURRICULUM VITAE

(12 JANUARY 2018)

135B Mumford Hall
University of Missouri-Columbia
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Columbia, MO 65203
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Job Title

Associate Professor of Agricultural & Applied Economics

Education and Degrees Awarded

Ph.D., Economics, Washington University, St. Louis (May 1994).
M.S., Economics, Washington University, St. Louis (December 1990).
B.S, Economics, University of Missouri-St. Louis (May 1989).

Academic Appointments

Associate Professor, MU, 2005 – present.
Director, Contracting and Organizations Research Institute, 2000 – present
Assistant Professor, MU, 1998 – 2005.
Doctoral Faculty, MU, 1999 – present
Graduate Faculty, MU, 1998 – present

Honorary Appointments

Affiliate Scholar, International Center for Law & Economics, 2009 – present
Privacy Fellow, George Mason University, Law & Economics Center, 2014-2015
Senior Research Fellow, McQuinn Center for Entrepreneurial Leadership, 2006 – present

Previous Employment

Associate Director, Center for Research on Contracts and the Structure of Enterprise, Katz Graduate School of Business, University of Pittsburgh, January 1995 to August 1998.
Faculty Research Associate and Lecturer, Katz Graduate School of Business, University of Pittsburgh, January 1995 to August 1998.
Adjunct Assistant Professor, Washington University, St. Louis, 1994
Lecturer, 1992-1993
Adjunct Assistant Professor, University of Missouri-St. Louis, 1994
Lecturer, 1991-1993
Research Fellow, Center for the Study of American Business, Washington University, 1990-94
Accountant, Labor Accounting Department, McDonnell Douglas Corporation, 1987 - 1990

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RESEARCH

Books / Edited Volumes

1. P.G. Klein and M.E. Sykuta (eds.), *The Elgar Companion to Transaction Cost Economics*, Aldershott, UK: Edward Elgar, 2010

Book Chapters

1. G. Riekhof and M. Sykuta, "Politics, Economics, and the Regulation of Direct Interstate Shipping in the Wine Industry," in O. Ashenfelter, O. Gergaud, K. Storchmann, and W. Ziemba (eds.), *Handbook of the Economics of Wine, Volume 2*, World Scientific Publishing, 2018
2. M. Sykuta, "The Fallacy of 'Competition' in Agriculture," in H.S. James, Jr., ed, *The Ethics and Economics of Agrifood Competition*, Springer, 2013
3. M. Sykuta, "Ronald H. Coase," in P.G. Klein and M.E. Sykuta (eds.), *The Elgar Companion to Transaction Cost Economics*, Aldershott, UK: Edward Elgar, 2010
4. M. Sykuta, "Empirical Methods in Transaction Cost Economics Research," in P.G. Klein and M.E. Sykuta (eds.), *The Elgar Companion to Transaction Cost Economics*, Aldershott, UK: Edward Elgar, 2010
5. M. Sykuta, "New Institutional Econometrics: The Case of Contracting and Organizations Research," in E. Brousseau and J.M. Glachant (eds.), *New Institutional Economics: A Textbook*, Cambridge, UK: Cambridge University Press, 2008

Journal Publications

1. M. Sveum and M. Sykuta, "The Effect of Franchising on Establishment Performance in the U.S. Restaurant Industry", *Cornell Hospitality Quarterly*, forthcoming
2. M. Santiago and M. Sykuta, "Regulation and Contract Choice in the Distribution of Wine," *Journal of Wine Economics*, 11(2) November 2016
3. M. Sykuta, "Big Data in Agriculture: Property Rights, Privacy and Competition in Ag Data Services," *International Food and Agribusiness Management Review*, 19A, June 2016.
4. J. Franken, M. Sykuta, P.G. Klein, "Contract Use and Contract Terms in Organic Markets," *Journal of Agribusiness*, 30(1), 2012
5. M. Sykuta, "The Nature of the Financial Deal in the Post-Crisis Financial Market," *Entrepreneurial Business Law Journal* 7(1), 2012
6. H.S. James, Jr., P.G. Klein, and M. Sykuta, "The Adoption, Diffusion, and Evolution of Organizational Form: Insights from the Agrifood Sector," *Managerial and Decision Economics*, 32(4) June 2011
7. M. Sykuta, "Concentration, Contracting and Competition: Problems In Using The Packers & Stockyards Act To Supplement Antitrust," *The CPI Antitrust Journal*, 4(2) Spring 2010
8. A.E. Woolverton and M. Sykuta, "Do Income Support Programs Impact Producer Hedging Decisions? Evidence from a Cross-country Comparative" *Review of Agricultural Economics*, 31(4) Winter 2009

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9. H.S. James, Jr., and M. Sykuta, "Farmer Trust in Producer- and Investor-Owned Firms: Evidence from Missouri Corn and Soybean Producers," *Agribusiness: An International Journal*, 22(1) January 2006
10. H.S. James, Jr., and M. Sykuta, "Property Right and Organizational Characteristics of Producer-Owned Firms and Organizational Trust," *Annals of Public and Cooperative Economics*, 76(4) December 2005
11. J.V. Franken, J. Parcell, M. Sykuta, and C. Fulcher, "Market Integration: Case Studies of Structural Change" *Agricultural and Resource Economics Review*, 34(2) October 2005
12. M. Sykuta, "Agricultural Organization in an Era of Traceability," *Journal of Agricultural and Applied Economics*, 37(2) August 2005
13. G. Riekhof and M. Sykuta, "Politics, Economics, and the Regulation of Direct Interstate Shipping in the Wine Industry," *American Journal of Agricultural Economics*, 87(2) May 2005
14. E. Helland and M. Sykuta. "Who's Monitoring the Monitor? Do Outside Directors Protect Shareholders' Interests?" *Financial Review*, 40(2), May 2005
15. J. Parcell and M. Sykuta, "Undergraduate Perceptions of the Need for an Agricultural Entrepreneurship Curriculum," *North American Colleges and Teachers of Agriculture Journal*, 49(1) March 2005.
16. M. Sykuta and H.S. James, Jr., "Organizational Economics Research in the U.S. Agricultural Sector and the Contracting and Organizations Research Institute," *American Journal of Agricultural Economics*, 86(3) August 2004
17. E. Helland and M. Sykuta. "Regulation and the Evolution of Corporate Boards: Monitoring, Advising or Window Dressing?" *Journal of Law and Economics*, 47(1), April 2004
18. M. Sykuta and J.L. Parcell. "Contract Structure and Design in Identity Preserved Grain Production." *Review of Agricultural Economics*, 25(2), Fall/Winter 2003.
19. B. Bjornson and M. Sykuta. "Financial Performance of Large Food Retailers," *Agribusiness: An International Journal*, 18(3), Summer 2002
20. M. Sykuta and M. Cook. , "A New Institutional Economics Approach to Contracts and Cooperatives," *American Journal of Agricultural Economics*, 83(5), December 2001
21. M. Sykuta and F. Chaddad. "Putting Theories of the Firm in Their Place: A supplemental digest of the New Institutional Economics," *Journal of Cooperatives*, 14, 1999
22. K. Lehn and M. Sykuta. "Antitrust and Franchise Relocation in Professional Sports: An Economic Analysis of the *Raiders* Case," *The Antitrust Bulletin*, 42(3), Fall 1997.
23. M. Sykuta. "Futures trading and supply contracting in the oil refining industry," *Journal of Corporate Finance*, 2(4), July 1996
24. C. Leven and M. Sykuta. "Lending Discrimination: A Reply to Goldstein and Squires," *Urban Affairs Review*, 30(4), March 1995
25. C. Leven and M. Sykuta. "The Importance of Race in Mortgage Lending Decisions," *Urban Affairs Quarterly*, 29(3), March 1994

Other Publications

1. T. Lambert and M. Sykuta, "Why the New Evidence on Minimum Resale Price Maintenance Does Not Justify a *Per Se* or "Quick Look" Approach," *CPI Antitrust Chronicle*, November 2013(1).

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2. G. Riekhof and M. Sykuta. "Regulating Wine By Mail," *Regulation*, Fall 2004

Organized Symposia

1. M. Ahearn and M. Sykuta, "Poultry Production Contracting in the South: the Leader or the Loser of Industrialization?" *Southern Agricultural Economics Association*, Little Rock, AR, Feb 2005.
2. M. Ahearn and M. Sykuta, "Variation and Significance of Terms in Agricultural Contracts", *American Agricultural Economics Association*, Denver, CO, 2004
3. M. Sykuta. "Organizational Economic Analysis in the Global Food, Agribusiness, and Agriculture Sectors." *Allied Social Sciences Association/American Agricultural Economics Association*, San Diego, CA, 2004.

Invited Conference Presentations & Seminars (* denotes graduate student)

1. M. Sykuta, "Performance," Agricultural & Applied Economics Association, July 2017
2. M. Sykuta, "The Underlying Economics of the Value Chain: The case of the China apple industry," 1st International Apple Symposium, Yangling, China, October 2016
3. M. Sykuta, "Transaction Costs and Agrarian Institutions," Institute for Agricultural Economics, Sophia, Bulgaria, May 2016
4. M. Sykuta, "Bridging the Gap to Feed a Growing World," plenary address on the inauguration of the Master's program in Agribusiness Management and Entrepreneurship, Agricultural University, Plovdiv, Bulgaria, November 2014
5. M.M. Santiago and M. Sykuta, "Regulation and Contract Choice in the Distribution of Wine," University of Illinois-Urbana Champaign, February 2014.
6. M. Sykuta. "The Legacy of Ronald H. Coase, 1910-2013," University of National and World Economy, Sophia, Bulgaria, November 2013
7. M. Sykuta. "Structural Changes in US Agriculture and Their Implications for Cooperatives," AEM Track Session, *Agricultural and Applied Economics Association*, 2012
8. M. Sykuta. "The Nature of the Deal in the Post-Crisis Financial Market," *The Big Squeeze: Small Business Financing During the Great Recession*, Entrepreneurial Business Law Journal, Moritz College of Law, The Ohio State University, March 2011.
9. Michael Sykuta, "The Fallacy of 'Competition' in Agriculture," Joint AEM-IBES Track Session, *Agricultural and Applied Economics Association*, 2011
10. A. Woolverton* and M. Sykuta, "Farming the Farm Programs: An Entrepreneurial Perspective." IBES Track Session, *Agricultural and Applied Economics Association*, 2010
11. F. Chaddad, P. Moura*, and M. Sykuta, "The Governance of Multi-Stakeholder Initiatives: a New Institutional Economics Approach." AEM Track Session, *Agricultural and Applied Economics Association*, 2010
12. M. Sykuta, "IBE@MU: A Different PhD?" IBES Track Session, *American Agricultural Economics Association*, 2008
13. M. Sykuta. "Empirical Contributions in New Institutional Economics and Economic History," opening session address, XIV International Economic History Congress, Helsinki, Finland, August 2006.

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14. M. Sykuta. "Agricultural Organization in an Era of Traceability," *Southern Agricultural Economics Association*, Little Rock, AR, 2005.
15. Sykuta, M., and H.S. James, Jr., "Organizational Economics Research in the U.S. Agricultural Sector and the Contracting and Organizations Research Institute," *American Agricultural Economics Association*, San Diego, CA, 2004
16. M. Sykuta. "Empirical Research on Contracting and Organization and the Role of the Contracting and Organizations Research Institute," *American Economic Association*, Atlanta, GA, January 2002.
17. M. Sykuta and M. Cook, "Contracts, Cooperatives, and Membership Commitment," American Agricultural Economics Association annual meeting, 2001
18. Martinez, S., M. Sykuta, and R. Westgren. "Issues in Inter-firm Governance Structures," *American Agricultural Economics Association*, 2000.
19. M. Sykuta., "Contract and Contracting: Risk, Value and Decision Rights" *Producer Marketing and Risk Management: Frontiers for the 21st Century*, Food and Agricultural Marketing Policy Section, *American Agricultural Economics Association*, January, 2000
20. M. Sykuta.. "The Role of Social Capital in Agribusiness Management Research," Pre-Conference on Social Capital, *American Agricultural Economics Association*, 1999.

Selected Conference Presentations (* denotes graduate student)

1. M. Sveum and M. Sykuta, "Franchising, Ownership, Survival and Exit," Agricultural & Applied Economics Association, July 2017
2. X. Jia and M. Sykuta, "The Underlying Economics of the Value Chain: The Case of the China Apple Industry," Agricultural & Applied Economics Association, July 2017
3. M. Sveum* and M. Sykuta, "Effects of Organizational Structure and Governance on Restaurant Productivity: The Case of Franchising," Missouri Valley Economic Association, November 2015
4. M. Sykuta, "Big Data in Agriculture: Property Rights, Privacy and Competition in Ag Data Services," Association of Private Enterprise Education, April 2015
5. M. Sveum* and M. Sykuta, "Franchising and Productivity in the Retail Establishment Sector," Agricultural and Applied Economic Association, July 2013
6. J. Franken, P.G. Klein, and M. Sykuta, "Factors Influencing Contract Use and Contract Terms in Organic Markets," Agricultural and Applied Economic Association, July 2010
7. J. Jang*, D. Miller, M. Sykuta, and Seoung Joun Won, "Unilateral vs. Bilateral Incentives: Evidence from the U.S. Pork Industry", Agricultural and Applied Economic Association, July 2009
8. M.M. Santiago, M. Sykuta, and M. Lau, "Impact of Granholm v. Heald on Small Winery Distribution Agreements," 3rd Annual Conference of the American Association of Wine Economists, Reims, France, June 18-20, 2009
9. M. Mullins*, M. Sykuta and J. Milyo, "Regulating for Public Health: Efficaciousness of State Alcohol Regulations," International Society for New Institutional Economics, Boulder, CO, Sept 2006
10. M. Sykuta and J. Barnes, "Contracting for Health Care and Health Care Access in Rural Areas," American Agricultural Economics Association, Long Beach, CA, July 2006

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11. M. Sykuta and H. Francis, "What's in a name? The legal status of agricultural production contracts," International Society for New Institutional Economics annual conference, Barcelona, Spain, Sept 2005
12. H.S. James, Jr., P.G. Klein, and M. Sykuta, "Markets, Contracts, or Integration? The Adoption, Diffusion, and Evolution of Organizational Form," American Agricultural Economics Association, Providence, RI, July 2005
13. H.S. James, Jr., and M. Sykuta, "Farmer Trust in Farm Organizations: Evidence for Differences in Trust in Organizations," 8th Annual Conference of the International Society for New Institutional Economics, Tucson, AZ, October 2004
14. M. Sykuta, "A Framework for Organizing and Analyzing Contracts and Data on Contracting," American Agricultural Economics Association, August 2004 (Invited Paper)
15. H.S. James, Jr., and M. Sykuta, "Farmer Trust in Agricultural Cooperatives: Evidence from Missouri Corn and Soybean Producers," American Agricultural Economics Association, August 2004
16. H.S., James, Jr., and M. Sykuta, "Antecedents of Organizational Trust in Producer Owned Firms," Southern Economic Association, November 2003
17. P.G. Klein and M. Sykuta, "Who Discloses Contracts and Why?" 7th Annual Conference of the International Society for New Institutional Economics, Budapest, Hungary, September 2003
18. G. Riekhof* and M. Sykuta, "Politics, Economics, and the Regulation of Direct Interstate Shipping in the Wine Industry," American Agricultural Economics Association, Montreal, Canada, August 2003
19. J. Parcell and M. Sykuta, "Undergraduate Perceptions of the Need for an Agricultural Entrepreneurship Curriculum," Western Agricultural Economics Association, June 2003
20. M. Sykuta and R. Lawless, "Tops, Bottoms and Collars: The Subculture of M&A," 6th Annual Conference of the International Society for New Institutional Economics, Cambridge, MA, September 2002
21. E. Helland and M. Sykuta, "Who's Monitoring the Monitor?," 5th Annual Conference of the International Society for New Institutional Economics, Berkeley, CA, September 2001
22. E. Helland and M. Sykuta, "Board Composition and Deregulation: Evidence on the value of the revolving door," 4th Annual Conference of the International Society for New Institutional Economics, Tübingen, Germany, September 2000
23. M. Sykuta and J. Parcell, "Contract Structure and Design in Identity Preserved Grains" American Agricultural Economics Association annual meeting, 2000
24. Richter*, K., and M. Sykuta, "Why is Africa Lagging Behind? An Institutional Examination of FDI in Africa" American Agricultural Economics Association annual meeting, 2000
25. Sykuta, M., and K. Richter*, "Foreign Direct Investment in Africa: A Real Options Perspective," Southern Agricultural Economics Association annual meeting, 2000
26. Parcell, J., and M. Sykuta, "Determination of Preferences for U.S. Beef Exports in Japan," Southern Agricultural Economics Association annual meeting, 2000
27. Sykuta, M., C. Valdivia, and N. Nganga*, "The Impact of Organizational and Institutional Constraints on the Introduction of Agricultural Technologies in Developing Countries," 3rd Annual Conference of the International Society for New Institutional Economics, Washington, D.C., USA, September 1999

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28. Sykuta, M., "Franchising and Professional Sports," International Society for New Institutional Economics Inaugural Conference, St. Louis, MO, USA, September 1997

RESIDENT INSTRUCTION

Courses Taught at MU

(* signifies current course assignments)

1. Ag. Econ. 1010 – Introduction to Agribusiness
2. Ag. Econ. 2183 – The Agricultural Marketing System
3. Ag. Econ. 4971/7971 – Agribusiness Management Strategy*
4. Ag. Econ. 4990/7990 – Economics Analysis of Policy and Regulation*
5. FIN 7210 – Microeconomics for Business*
6. Ag. Econ. 8050 – Economics of Institutions and Organizations
7. Ag. Econ. 8520 – Economics of Transactions and Contracting*
8. Ag. Econ 9042 – Advanced Microeconomic Theory and Applications II*
9. Ag. Econ 9510 – Economics of Agribusiness Organizations
10. Ag. Econ 9520 – Economics of Agribusiness Markets & Networks

Domestic Scholar Training Programs

1. Empirical Research on Contracts, Center for New Institutional Social Sciences/Ronald Coase Institute, Summer Training Institute, May 2003.

International Scholar Training Programs

1. Managerial Economics and Management Strategy, Agricultural University-Plovdiv, Bulgaria, November 2014, May 2015
2. Adoption and Diffusion of New Organizational Forms, Ronald Coase Institute, Barcelona, Spain, September 2005
3. Econometrics of Contracts, European Society for New Institutional Economics, Corsica, France, May 2005.
4. Empirical Challenges in Contracts Research, Ronald Coast Institute, Tuscon, AZ, October 2004.
5. Empirical Research on Contracting and Organizational Structure, European Society for New Institutional Economics, Corsica, France May 2004.
6. Agrarian Institutions Analysis, Central European University, Summer University Program, Budapest, Hungary, July 2003.
7. Corporate Finance, Universidad Santa Maria MBA Program, Guayaquil, Ecuador, April 2003.
8. Managerial Economics, Executive MBA Program, University of Economics, Bratislava, Slovak Republic, Spring 1996.

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EXTENSION

Extension Presentations

1. M. Sykuta.. “Navigating the Contracts Maze,” CORI Professional Development Event, February 2005.
2. M. Sykuta. “Contracting Production: General Issues and Specific Terms in Hog Production Contracting,” Missouri Pork Expo, February 2003.
3. M. Sykuta. “What Should Be In A Fair Contract?” Agribusiness Counselor Training Program, Missouri Value Added Development Center, November 2001.
4. M. Sykuta. “What Should Be In A Contract? Key terms that parties need to know” Agribusiness Counselor Training Program, Missouri Value Added Development Center, October 2000.
5. M. Sykuta. “Economics Behind Contracting: Economic Viability, Risks, and Management,” Professional Instruction Experience #231, MU Outreach/Extension, April 2000.
6. M. Sykuta. “What Business Are You In and Who Are Your Competitors?” MU Commercial Agriculture Institute, November 1999.

Extension Publications

1. Massey, R., M. Sykuta, and V. Pierce, “Contracts in Agriculture,” MU Guide #312, University of Missouri Extension. August 2009: 6p.
2. Parcell, J.L., and M. Sykuta. “Considerations in Contract Production and Marketing of Grain.” *Missouri Farm Financial Outlook*, 2001. November 2000:2p.

PROFESSIONAL SERVICE

Journal Co-Editor

1. *New Institutional Economics eJournal*, Social Science Research Network, 2004-present

Grant Reviewer/Panelist

1. National Science Foundation/USDA: SBIR Phase I
2. National Science Foundation/USDA: SBIR Phase II
3. Canadian Social Sciences & Humanities Research Council
4. National Academy of Sciences/USAID
5. University of Missouri System Research Board
6. Leopold Center for Sustainable Agriculture

Journal Reviewer

1. *AgBio Forum*
2. *Agribusiness: An International Journal*
3. *Agriculture and Human Values*

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4. *American Journal of Agricultural Economics*
5. *Food Policy*
6. *Financial Review*
7. *International Review of Law and Economics*
8. *Journal of Corporate Finance*
9. *Journal of Economics, Management & Strategy*
10. *Journal of Institutional Economics*
11. *Journal of Law, Economics, and Organization*
12. *Review of Agricultural Economics*
13. *Southern Economic Journal*

Professional Society Membership and Leadership Positions

1. American Economic Association
2. American Law & Economics Association
3. Society for Institutional and Organizational Economics (formerly International Society for New Institutional Economics); Webmaster, 1998-2013
4. Agricultural & Applied Economics Association
 - a. Agribusiness Economics & Management Section, Executive Officer, 2010-13
 - b. Economic Statistics and Information Resource Committee, Chair, 2008-2010
 - c. Graduate Student Section, Faculty Advisor, 2003-2008

Campus Level Service

1. Campus Writing Board, 2012-2015
 - a. Funding Model Task Force, 2015-2016
2. Campus Facilities Planning Committee, 2012-2014
3. Hearnes Center Committee, 2007-2010

College Level Service

1. CAFNR Policy Committee, 2007-2011
 - a. Vice-Chair, 2010-2011
2. CAFNR Scholarship and Awards Committee, 2015-present
 - a. Chair, 2017-present

Departmental Level Service

1. Committee on Promotion and Tenure, 2016 - present
2. Undergraduate Policy Committee, 1998-present
 - a. Chair, 2006-present
3. PhD Qualifying Exam Committee, 1999-2002, 2008-2010, 2011-present
4. Ag Econ Club Advisor, 1999-2010

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SELECT CONSULTING, TESTIMONY & REPORTS

1. Strategic Planning and Succession Planning Consultation – Ham Hill Farms, Inc.
Facilitate strategic and succession planning for family-owned (four sibling families) corporate farm transitioning between generational control, 2012 – present.
2. Expert witness testimony on business organizational form -- *Wilder v. Crop Production Services, Inc.*, Circuit Court, Dunklin County, Missouri, Case No.: 12DU-CC00068
3. Expert opinion on grain marketing and HTA contracting practices and related damages – *Irvington Elevator Company, Inc., v. Robert “Bob” Hesel Sr., et al.*, Fourth Judicial Circuit, Marion County, IL, Case No. 08-L-44
4. Comment on DOJ/USDA “Agriculture and Antitrust Enforcements Issues in Our 21st Century Economy” Workshops, International Center for Law & Economics
5. Expert opinion on contract formation in franchise development agreement – *COC Services, Ltd., v. COMPUSA, Inc, et al.*, U.S. District Court Case No. 05-01-00865-CV
6. Expert opinion on loss of farm business income – *Merritt v. Jenkins Quarry, LLC, et al.*
7. Expert witness testimony on loss of farm business income – *Heidlage v. Terra Renewal Services Inc., et al.* U.S. District Court Case No. 3:03-CV-5008-SOW
8. Missouri Farm Bureau’s Production Agriculture Contracting Task Force, 2000 – provided expert opinion and reviewed final draft of contracting checklists for Missouri grain and livestock producers.